Cyber Frauds and Fakes

Summer 2018 @ UCAS

Lab: Fake Reviews

1. Read the following two articles to have some understanding on fake reviews:
   - https://www.wikihow.com/Spot-a-Fake-Review-on-Amazon

2. Using the FakeSpot (https://www.fakespot.com/), try any restaurant pages in any city in Yelp with at least 50 reviews until you find one with FakeSpot grade B or lower.

3. Read the analysis overview and analysis details of the FakeSpot, select one unreliable reviewer that FakeSpot identified, go to Yelp site to find the reviewer and read his/her profile. Describe the characteristics of the reviewer with respect to: # of friends, # of reviews, # of photos, location, and yelping since.

4. Using the ReviewMeta (https://reviewmeta.com/), try one product page in Amazon with at least 1,000 reviews, and see how rating is adjusted after questionable reviews are detected.